

SOCIAL PROGRAMME

Whether you want a guided tour of the hotel's own art gallery, a barge trip, a museum visit, an alternative city tour, team-building or sporting challenges, exceptional coffee breaks, the ultimate gift idea for your clients or the right choice of entertainment for your Gala evening – just call us! We will help you design your own individual social programme.

To ensure a high degree of professional support in designing and implementing your social programme, we work in partnership with an agency that is both extremely experienced and creative (www.nordevent.de).

EXAMPLE 1: BARGE TRIP

The harbour and the historic 'Speicherstadt'

Summer or winter alike – a visit to Hamburg simply has to include a harbour tour. In summer the typical local barges offer outdoor seating, while in winter guests can sit in a heated interior. Passengers experience one of the largest harbours in the world; get a view of the inner harbour and giant ocean-going vessels from distant lands, the container terminals and the dockyards. Guests are entertained by the guide's local North German humour and learn a wealth of interesting facts about the harbour, the Speicherstadt (warehouse area) and the new HafenCity development. Guests that have booked a full charter can also order a maritime snack, freshly baked cakes, or a traditional Hanseatic dinner buffet.

Duration: 2 hours

Entertainment on board

EXAMPLE 2: DRAGON BOAT RACES

On the Alster River

Why not take the chance to discover Hamburg directly from the water after your conference? We offer you and your employees or clients a particular kind of dragon boat race on the unique Hamburg Alster River. Each dragon boat takes 20 people and one leader/drummer. The drummer gives the paddling beat and the rowers pull for victory. The number of participants determines the numbers of teams and dragon boats in the race.

Duration: 2-3 hours

20 people per boat

Advice and reservations: Grand Elysée Hamburg / 040 / 41412-0

TRAINING SEMINARS WITH ART

ART AS A TRAINING PARTNER

Learn presentation and rhetorical skills, while dipping into the world of the visual arts – this is the concept behind our newly developed “Impact – Business, Culture and Education” seminars.

Painting is an excellent starting point from which participants can access a—for most of them unfamiliar—medium and improve their oratory and dialectic abilities while raising their awareness and perception skills. The result is therefore a dual training effect. The art facilities at the Grand Elysée provide the opportunity for uncommon encounters with original works of art, and the promise of a lasting impression.

Seminar Type 1:

Presentation/Rhetoric

Oratory skills
Presence/Impact
Dialectic ability

Seminar Type 2:

Teamwork

The individual and the group
Project development
Presentation/Rhetoric

Duration and cost per person:

3-4 hours
69 EUR (min. 9 , max. 15 participants)

1 day
96 EUR (min. 9 , max. 15 participants)

2 days (weekend)
159 EUR (min. 9 , max. 15 participants)

SOCIAL PROGRAMME OF ART IN THE GRAND ELYSÉE

The Grand Elysée is the place to become acquainted with art. The idea behind the gallery in the Grand Elysée and the Block Collection is to remove the fear of not knowing enough on the topic subject of paintings. A taster course for watercolour painting, supplemented by short guided tours and a variety of culinary options make this package a very special experience.

ART APPETISERS

We are delighted to offer you short entertaining and informative guided tours through the Block Collection or the Elysée Gallery. Depending to your individual wishes the “art appetisers” can be served to get your event off to a flying start, or during a coffee break. You approach North German representational art in a relaxed atmosphere, over a cup of coffee or an aperitif – an inspiring experience that stimulates the senses and broadens the mind.

Duration: max. 15 minutes

Free of charge

EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT ART

As special highlight in a multi-day event we would like to help you and your guests take the first steps towards becoming conversant in vernissage small talk. In a morning or afternoon session we will venture into the exciting world of art history and explain its basic principles in front of exhibits in the Block Collection. We will discover the secrets hidden in the pictorial worlds of the wonderful works we have commissioned. Over an (optional) meal in the Brasserie at the end of the course, you will have the opportunity to translate the lessons you have learned into practiced small talk.

Number of participants: max. 2 groups of up to 15 people each

Price: 150 EUR per group

Art menu by arrangement

PAINTING TASTER COURSE

The taster course for watercolour painting takes place in the stimulating and authentic atmosphere of the atelier of Marlies Fliessbach. This is located within easy reach of the hotel in an idyllic courtyard in the Hamburg district of Eimsbüttel.

“With this flowing, spontaneous method of painting the participants learn to translate an idea into a work of art. The focus is on the perception of colour, form, light and shade – they learn to see things through the eyes of an artist,” explains Fliessbach. The art students can then take their watercolours home with them at the end of the workshop.

Duration: 3 hours, including transfer to and from the hotel. This is also available as a full-day programme with Art Menu and guided tour of the Block Collection.

Costs: 250 EUR for 4 or less participants

350 EUR for 5 or more participants (max. 8)